

# Students in glee with ‘Better Brighter Vision’

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CHILDREN in Malaysia are exhilarated to go to school and study with their crisp new uniforms, books and colourful stationeries that heighten their learning spirit.

While those are the most common essentials for students, some of the luckier ones have been gifted with something extra — new pairs of spectacles for a Brighter and better vision.

Last year, about 600 students had benefitted from a new corporate social responsibility (CSR) initiative called “Better Brighter Vision” by Tenaga Nasional Bhd (TNB).



Lembah Pantai MP Ahmad Fahmi (*second from left*) handing over a new pair of spectacles to a recipient of the Better Brighter Vision programme in Bangsar. Looking on are TNB’s Roslan (*left*) and Abdul Aziz

The national utility company collaborated with the Tun Hussein Onn National Eye Hospital in providing the new spectacles to students at five schools near its headquarters in Bangsar, Kuala Lumpur.

They were SK Bukit Pantai, SK Bukit Bandaraya, SMK Bangsar, SMK Seri Pantai and SMK Bukit Bandaraya.

The selected students are from the bottom 40% income group to ensure that they are well-prepared and have a much more comfortable and conducive environment to study in.

“The students involved are from underprivileged families who cannot afford to buy or change their spectacles. Some of them have not changed their spectacles for four years because of this,” Tun Hussein Onn National Eye Hospital senior executive Athilethchumi said.

The Better Brighter Vision initiative was also introduced in conjunction with TNB’s 70th anniversary last September.

Over 4,000 students went through a selection process involving briefing sessions on general eye care and eye screening that were conducted by the Tun Hussein Onn National Eye Hospital.

SK Bukit Pantai and SK Bukit Bandaraya were the first two schools to have benefitted from the Better Brighter Vision programme, helping 191 and 101 students respectively to regain optimum vision.

“I did not know that my daughter had problems with her eyesight until the check-up. Thanks to TNB, the initiative has helped me financially and my daughter can see clearly now,” said Mohd Ezwan Othman, father of SK Bukit Pantai student Nuranissa Zahra.

TNB also came to the aid of 94 SMK Bangsar students, SMK Seri Pantai (155) and SMK Bukit Bandaraya (59) through the Better Brighter Vision scheme.

“We hope that they will be more focused and excellent in their studies, while the project eases the burden on their parents,” said TNB chief corporate officer Datuk Wira Roslan Ab Rahman.

The Better Brighter Vision programme kicked off with students near TNB’s headquarters in Bangsar, where the company has been active in reaching out to the community in Lembah Pantai via various CSR projects including contributions to surau and mosques, Ramadhan programmes, back-to-school handouts and many more.



On the national scale, the company's back-to-school efforts have been running since 2013 and have since assisted over 11,000 students in 48 areas to be in school in full vigour.

Students gifted with new spectacles head back to school with great enthusiasm

TNB has distributed school necessities to underprivileged students across Malaysia, such as uniforms, shoes, socks, school bags and others, to help them start their school year full of energy and excitement.

TNB also has been a firm supporter of the Khazanah Nasional Bhd-inspired Pintar school adoption programme.

Pintar, which stands for Promoting Intelligence, Nurturing Talent and Advocating Responsibiity, fosters well-rounded excellence among students, particularly those in underserved communities.

TNB strives to be a key contributor to nation-building, while delivering top quality services to Malaysians in a sustainable manner.

The group's CSR programmes focus on economic, social, environment and education as part of TNB's efforts to support the national agenda of Shared Prosperity Vision 2030 (SPV 2030).

The SPV 2030, which was launched by the Prime Minister Tun Dr Mahathir Mohamad in October last year, aimed at driving Malaysia to grow sustainably with wealth distribution that is fair and inclusive — encompassing each income group, across ethnic groups and regions, "based on the principle that no one should be left behind".

TNB under the Better Brighter CSR programme umbrella is committed to play its role of "Powering the Nation" in becoming a prosperous, fair and equitable nation for everyone.

The CSR initiatives are also aligned with its Reimagining TNB strategic plan, which targets to propel the company to be a top 10 power company globally by 2025.