

# Education fair to focus on teaching English

Archival News | New Straits Times | 11/10/2006

KUALA LUMPUR: Smart Kids, the longest running children's education fair with 130,169 visits from parents and children, plans to continue its focus in improving teaching of English in schools.

Consultant for Smart Kids, Karen Tan, said the fair, which celebrated its fifth anniversary, was aimed at helping to make children smarter in their studies.

"Through Smart Kids, we believe strongly in giving back to society. We subscribe to the belief that every organisation should demonstrate the caring spirit," she said at a sponsorship ceremony to provide 50 copies of the New Straits Times every week to SMK Bukit Bandaraya here.

The newspapers are sponsored by Expomal International Sdn Bhd, organiser of Smart Kids, and will be given to the school every Tuesday for the next five weeks. A special pullout, Didik, targeted at lower secondary students, comes with the NST on Tuesdays.

has  
"Reading is a habit which will reap rewards. This is why Smart Kids decided to partner NST in their Newspaper-in-Education Programme," she said.

Headmistress Lyla Roberts said mastering English was crucial for students when embarking on careers after completing their studies. As such, the school was grateful for the sponsorship.

SPONSORSHIP FORM: P38

(END) Source : New Straits Times